WMBB
2650 E Division
Springfield, MO 65803

1609 Lisenby Ave Panama City, FL 32405 Neves Media Productions

**Buyer Name** 

Sales Office

Salesperson

Brand

Agency

Product

Schedule Dates

Advertiser

Comments Billing Type Account Types CPE Phone/Fax

Local/Political Standard

Sales Tax

Contract # ././Nov 2016 Panama City Panama City, House (2718) Political - Candidate Other (1066) Chuck Perdue/Bay County Tax Collector/R/FL (835 Entered By 10/04/16-10/11/16 Political (36134) Neves Media Productions (19746) 1424517 CO-OP Last Modified **Net Total** Commission Commission % Package Deal Order Type Demo Headline # Date Entered 09/12/16 09/12/16 \$405.00 15.00 \$2,295.00 No Karyn Miles Normal

| Grand Total: | Panama City (WMBB)  By Broadcast Month Spots Oct. 2016 10 |
|--------------|---|
| 10           | 8 <b>B)</b> Spots 10                                      |
| \$2,700.00   | Rate<br>\$2,700.00  |

| Accepted-,                  |                     |   |                         | 10.0                        | 9.0                         | 8.0                         | 7.0                         | 6.0                         | 5.0                         | 4.0                         | 3.0                         | 2.0                         | 1.0                           |           |
|-----------------------------|---------------------|---|-------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-------------------------------|-----------|
| Accepted-Agency/Advertiser: | -Agency/Advertiser: |   | 10.0 Normal Line / SPOT | 9.0 Normal Line / SPOT      | 8.0 Normal Line / SPOT      | 7.0 Normal Line / SPOT      | 6.0 Normal Line / SPOT      | 5.0 Normal Line / SPOT      | 4.0 Normal Line / SPOT      | 3.0 Normal Line / SPOT      | 2.0 Normal Line / SPOT      | 1.0 Normal Line / SPOT      | nic ()pc / picas ()pc (Nci #) |           |
|                             |                     |   |                         | 10/10/16-10/11/16           | 10/04/16-10/07/16           | 10/10/16-10/11/16           | 10/04/16-10/07/16           | 10/10/16-10/11/16           | 10/04/16-10/07/16           | 10/10/16-10/11/16           | 10/04/16-10/07/16           | 10/10/16-10/11/16           | 10/04/16-10/07/16             | Dales     |
|                             |                     |   |                         | <br>4                       | 4                           | 4                           | 4                           | 4                           | 4                           | 4                           | 4                           | 4                           | 4                             | yec       |
| 77                          |                     |   |                         | ::3                         | 133                         | ü                           | 133                         | 13                          | ü                           | نن                          | ü                           | ia                          | ii                            | rengui    |
| Accordant Chation           | CONFIRMATION CONTRA |   |                         | :30 5:58P- WMBB 6p News     | :30 5:58P- WMBB 6p News     | :30 4:59P- WMBB 5p News     | :30 4:59P- WMBB 5p News     | :30 11A- WMBB Midday News   | :30 11A- WMBB Midday News   | :30 5:58A- WMBB 6a News     | :30 5:58A- WMBB 6a News     | :30 4:59A- WMBB 5a News     | :30 4:59A- WMBB 5a News       | Kun Times |
|                             | J                   |   |                         | <br>jA                      | ь                           | 1 ×                         | <u></u>                     | <b>P</b>                    | ы                           | 1                           | J                           | Н                           | 1                             | SPW MO    |
|                             | 5                   |   |                         | ×                           | ×                           | ×                           | ×                           | ×                           | ×                           | ×                           | ×                           | ×                           | ×                             |           |
|                             | 9                   |   |                         |                             | ×                           |                             | ×                           |                             | ×                           |                             | ×                           |                             | ×                             | Tu We     |
|                             | 9                   |   |                         |                             | ×                           | ļ                           | ×                           |                             | ×                           |                             | ×                           | ļ                           | ×                             | Th Fr     |
|                             | 2                   |   |                         |                             |                             |                             |                             |                             |                             |                             |                             |                             |                               | Sa        |
|                             | Z                   | - | •                       |                             |                             |                             |                             |                             | -                           |                             |                             | -                           | $\vdash$                      | Sus       |
|                             | 9                   |   |                         | <br>p=4                     | jan.                        | н                           | <b>JA</b>                   | 1                           | H                           | b÷                          | <u></u>                     | 1                           | <br>                          | Spots     |
|                             |                     |   |                         | \$500.00                    | \$500.00                    | \$400.00                    | \$400.00                    | \$100.00                    | \$100.00                    | \$200.00                    | \$200.00                    | \$150.00                    | \$150.00                      | Rate      |
|                             |                     |   |                         | \$500.00                    | \$500.00                    | \$400.00                    | \$400.00                    | \$100.00                    | \$100.00                    | \$200.00                    | \$200.00                    | \$150.00                    | \$150.00                      | Total     |
|                             |                     |   |                         | \$500.00 Panama City (WMBB) | \$500.00 Panama City (WMBB) | \$400.00 Panama City (WMBB) | \$400.00 Panama City (WMBB) | \$100.00 Panama City (WMBB) | \$100.00 Panama City (WMBB) | \$200.00 Panama City (WMBB) | \$200.00 Panama City (WMBB) | \$150.00 Panama City (WMBB) | \$150.00 Panama City (WMBB)   | Station   |
|                             |                     |   |                         |                             |                             |                             |                             |                             |                             |                             |                             |                             |                               | Comments  |
|                             |                     |   |                         | 9/12/16                     | 9/12/16                     | 9/12/16                     | 9/12/16                     | 9/12/16                     | 9/12/16                     | 9/12/16                     | 9/12/16                     | 9/12/16                     | 9/12/16                       | Entered   |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| (check applicable box)  ☐ FEDERAL CAN  | DIDATE         | ⊠ STATE        | E/LOCAL CA        | NDIDATE            |  |  |  |  |
|--|----------------|----------------|-------------------|--------------------|--|--|--|--|
| To Avail Themselves<br>Window, Federal Cand                                  |                |                |                   |                    |  |  |  |  |
| Station and Location:  |                |                | Date:             | 1.16               |  |  |  |  |
| I, TODP NEVE   |                |                | Souton            | s Geore,           |  |  |  |  |
| being/on behalf of:  |                |                | · out             | ,                  |  |  |  |  |
| political party for the office of: TAX COLLECTOR, 13AY COUNTY in the GENERAL |                |                |                   |                    |  |  |  |  |
| do hereby request station time as follows: RATES + AVAILS                    |                |                |                   |                    |  |  |  |  |
| Time of Broadcast Day, Length Rotation or Package                            | Days           | Class          | Times per<br>Week | Number of<br>Weeks |  |  |  |  |
|  |                |                |                   |                    |  |  |  |  |
| Attach proposed schedule   | with charges ( | if avallable): |                   |                    |  |  |  |  |

| I represent that the payment for the by:   | ne above described broadcast time   |   |  |  |  |  |  |
|--|---|---|--|--|--|--|--|
|  |   |   |  |  |  |  |  |
| and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. |   |   |  |  |  |  |  |
| en e   | candidate's authorized committee<br>voルーSK\Hルピビー                            | is:                                       |  |  |  |  |  |
| This station has disclosed to me i   | ts political advertising policies, incloromotional and other sales praction | luding: applicable<br>ces (not applicable |  |  |  |  |  |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.   |   |   |  |  |  |  |  |
| To Be Signed By Candidate or Authorized Committee  |   |   |  |  |  |  |  |
| Ο, γ. ή β  |   |   |  |  |  |  |  |
| Date   | Signature   |   |  |  |  |  |  |
| To Be Signed By Station Representative   |   |   |  |  |  |  |  |
| Accepted   | ☐ Accepted in Part  | ☐ Rejected                                |  |  |  |  |  |
|  | ( attal 13 HM 1   | an  |  |  |  |  |  |
| Signature  | Printed Name  | Title                                     |  |  |  |  |  |
|  | •   |   |  |  |  |  |  |